

# Tapestry Segmentation Area Profile

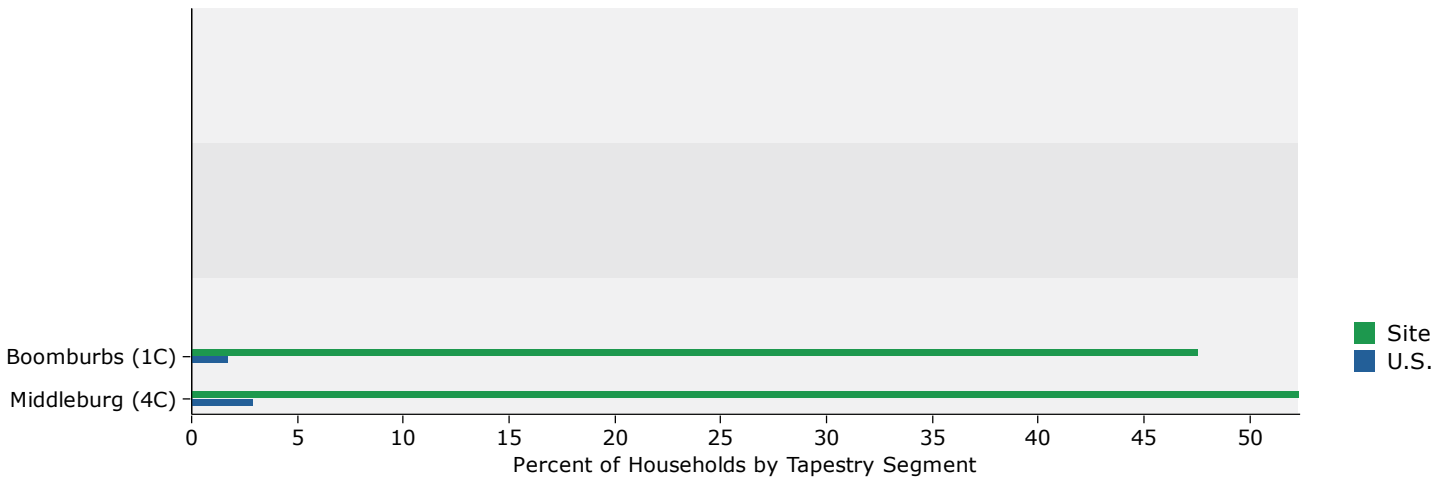
Stonecrest, Tega Cay, SC  
 2451 Highway 160 W, Fort Mill, South Carolina, 29708  
 Drive Time: 5 minute radius

Prepared by York County Economic  
 Latitude: 35.04714  
 Longitude: -80.99151

## Top Twenty Tapestry Segments

Rank	Tapestry Segment	2020 Households		2020 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Middleburg (4C)	52.4%	52.4%	2.9%	2.9%	1782
2	Boomburbs (1C)	47.6%	100.0%	1.8%	4.7%	2,690
<b>Subtotal</b>		<b>100.0%</b>		<b>4.7%</b>		
<b>Total</b>		<b>100.0%</b>		<b>4.7%</b>		<b>2123</b>

## Top Ten Tapestry Segments Site vs. U.S.



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

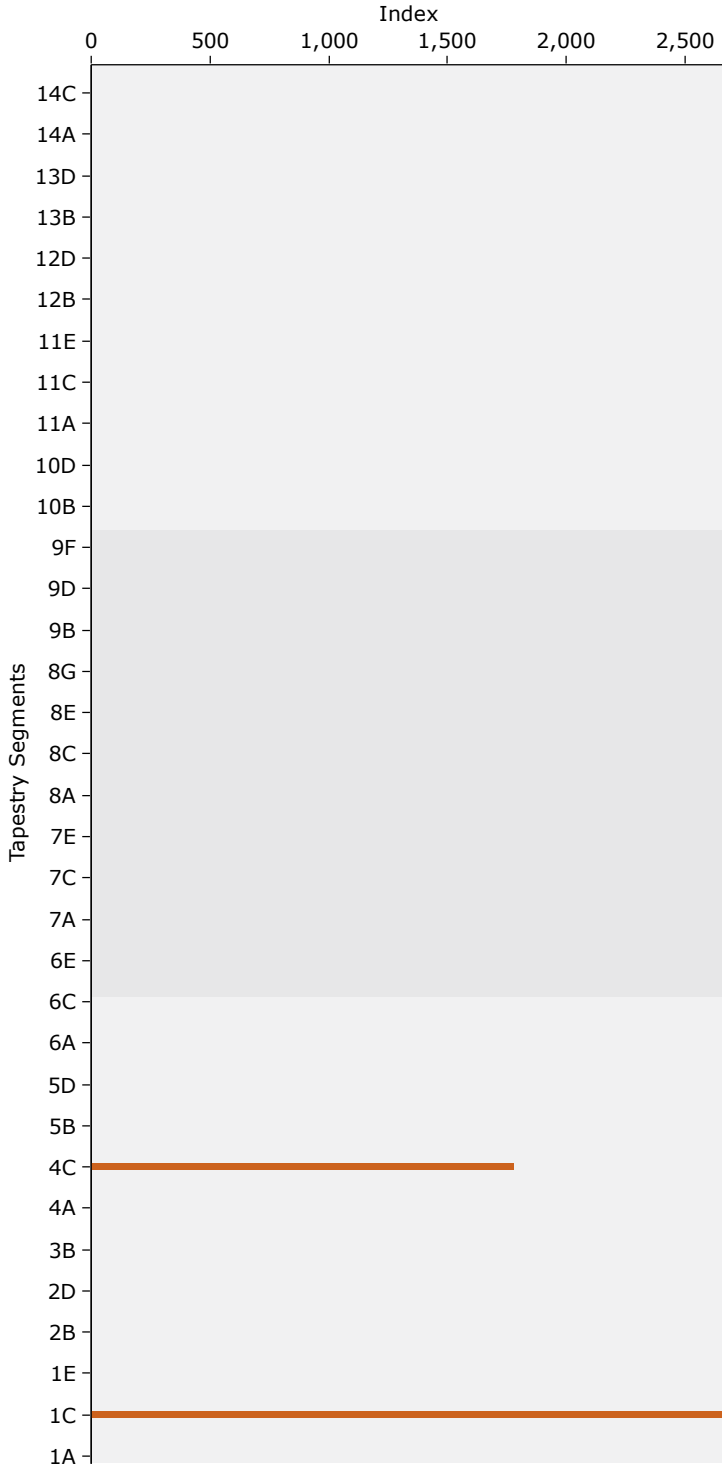
**Source:** Esri

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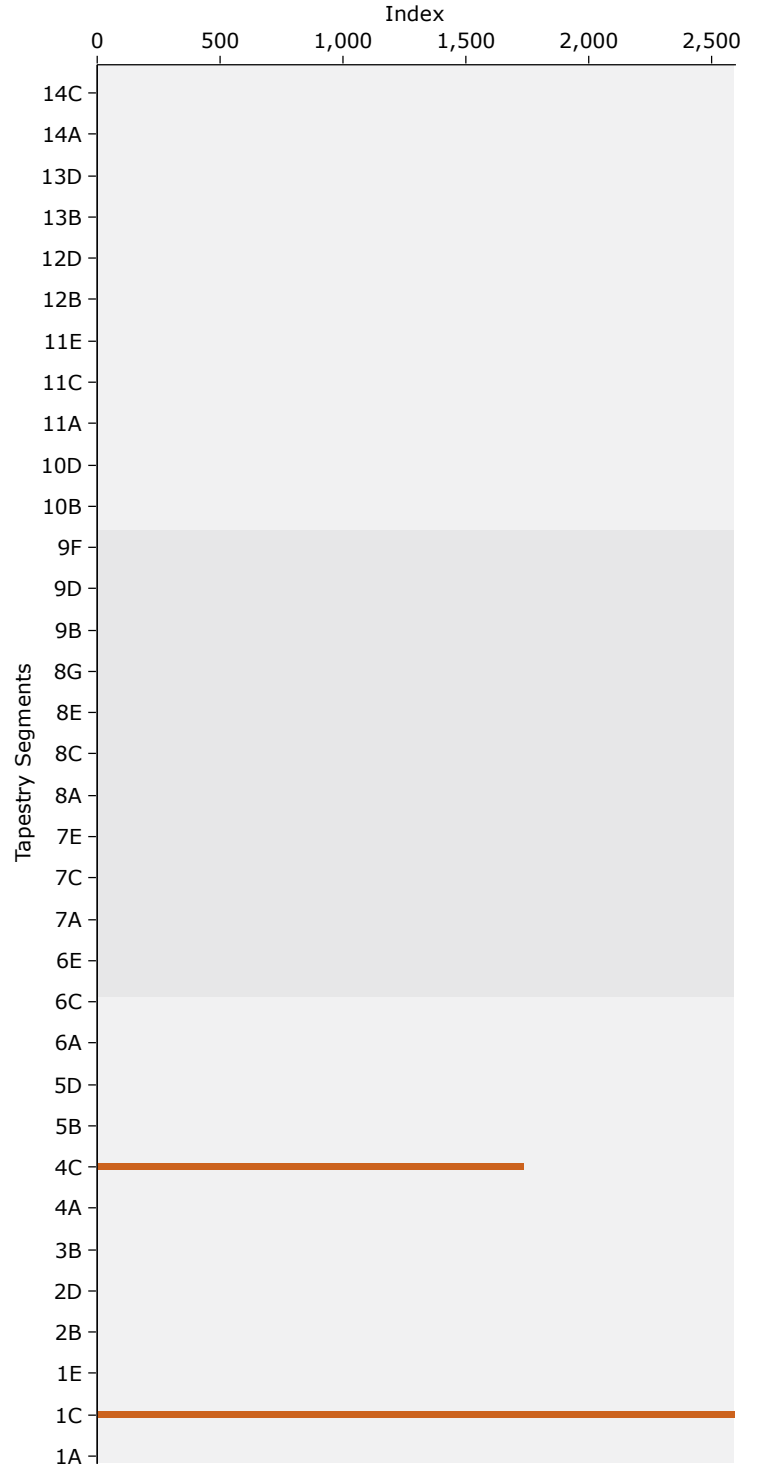
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2020 Tapestry Indexes by Households



2020 Tapestry Indexes by Total Population 18+



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

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Stonecrest, Tega Cay, SC  
2451 Highway 160 W, Fort Mill, South Carolina, 29708  
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Latitude: 35.04714  
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Tapestry LifeMode Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	3,727	100.0%		6,827	100.0%	
<b>1. Affluent Estates</b>	<b>1,775</b>	<b>47.6%</b>	<b>477</b>	<b>3,343</b>	<b>49.0%</b>	<b>459</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	1,775	47.6%	2690	3,343	49.0%	2599
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
<b>2. Upscale Avenues</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
<b>3. Uptown Individuals</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>1,952</b>	<b>52.4%</b>	<b>690</b>	<b>3,484</b>	<b>51.0%</b>	<b>643</b>
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	1,952	52.4%	1,782	3,484	51.0%	1,739
<b>5. GenXurban</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
<b>6. Cozy Country Living</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Ethnic Enclaves</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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Tapestry LifeMode Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	3,727	100.0%		6,827	100.0%	
<b>8. Middle Ground</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
<b>9. Senior Styles</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
<b>10. Rustic Outposts</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
<b>11. Midtown Singles</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
<b>12. Hometown</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
<b>13. Next Wave</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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Tapestry Urbanization Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	3,727	100.0%		6,827	100.0%	
<b>1. Principal Urban Center</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	3,727	100.0%		6,827	100.0%	
<b>4. Suburban Periphery</b>	<b>1,775</b>	<b>47.6%</b>	<b>149</b>	<b>3,343</b>	<b>49.0%</b>	<b>149</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	1,775	47.6%	2,690	3,343	49.0%	2,599
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>1,952</b>	<b>52.4%</b>	<b>559</b>	<b>3,484</b>	<b>51.0%</b>	<b>564</b>
Middleburg (4C)	1,952	52.4%	1,782	3,484	51.0%	1,739
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
<b>6. Rural</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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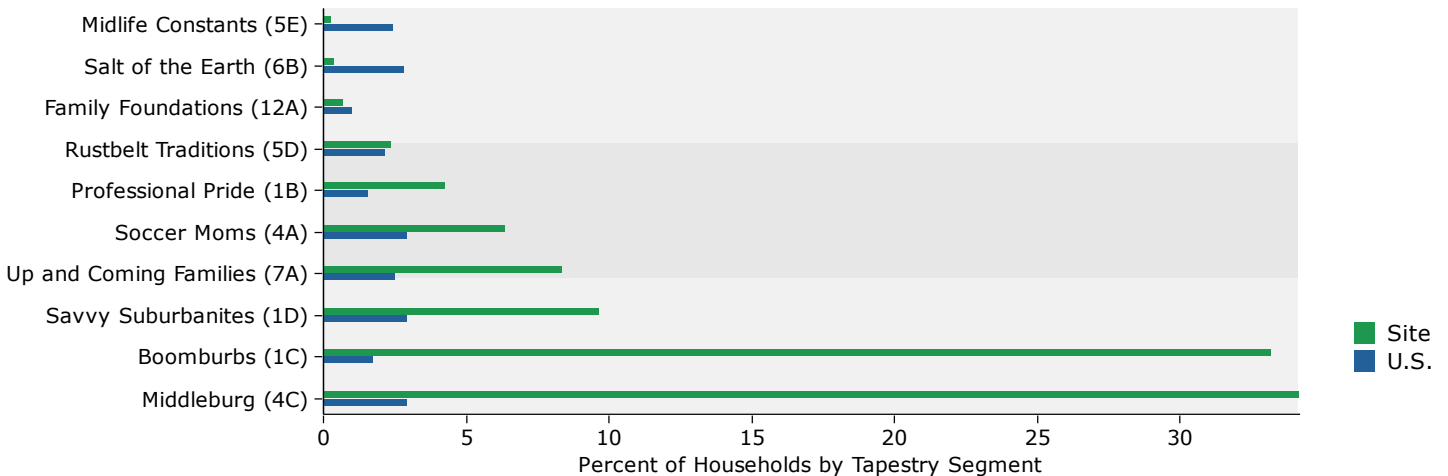
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Rank	Tapestry Segment	2020 Households		2020 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Middleburg (4C)	34.2%	34.2%	2.9%	2.9%	1163
2	Boomburbs (1C)	33.2%	67.4%	1.8%	4.7%	1,874
3	Savvy Suburbanites (1D)	9.7%	77.0%	3.0%	7.7%	325
4	Up and Coming Families (7A)	8.4%	85.4%	2.5%	10.2%	330
5	Soccer Moms (4A)	6.4%	91.8%	3.0%	13.2%	217
<b>Subtotal</b>		<b>91.9%</b>		<b>13.2%</b>		
6	Professional Pride (1B)	4.3%	96.2%	1.6%	14.8%	264
7	Rustbelt Traditions (5D)	2.4%	98.6%	2.2%	17.0%	111
8	Family Foundations (12A)	0.7%	99.3%	1.0%	18.0%	69
9	Salt of the Earth (6B)	0.4%	99.7%	2.9%	20.9%	14
10	Midlife Constants (5E)	0.3%	100.0%	2.5%	23.4%	12
<b>Subtotal</b>		<b>8.1%</b>		<b>10.2%</b>		
11	Metro Fusion (11C)	0.0%	100.0%	1.4%	24.8%	0
				<b>1.4%</b>		
<b>Total</b>		<b>100.0%</b>		<b>24.7%</b>		<b>404</b>

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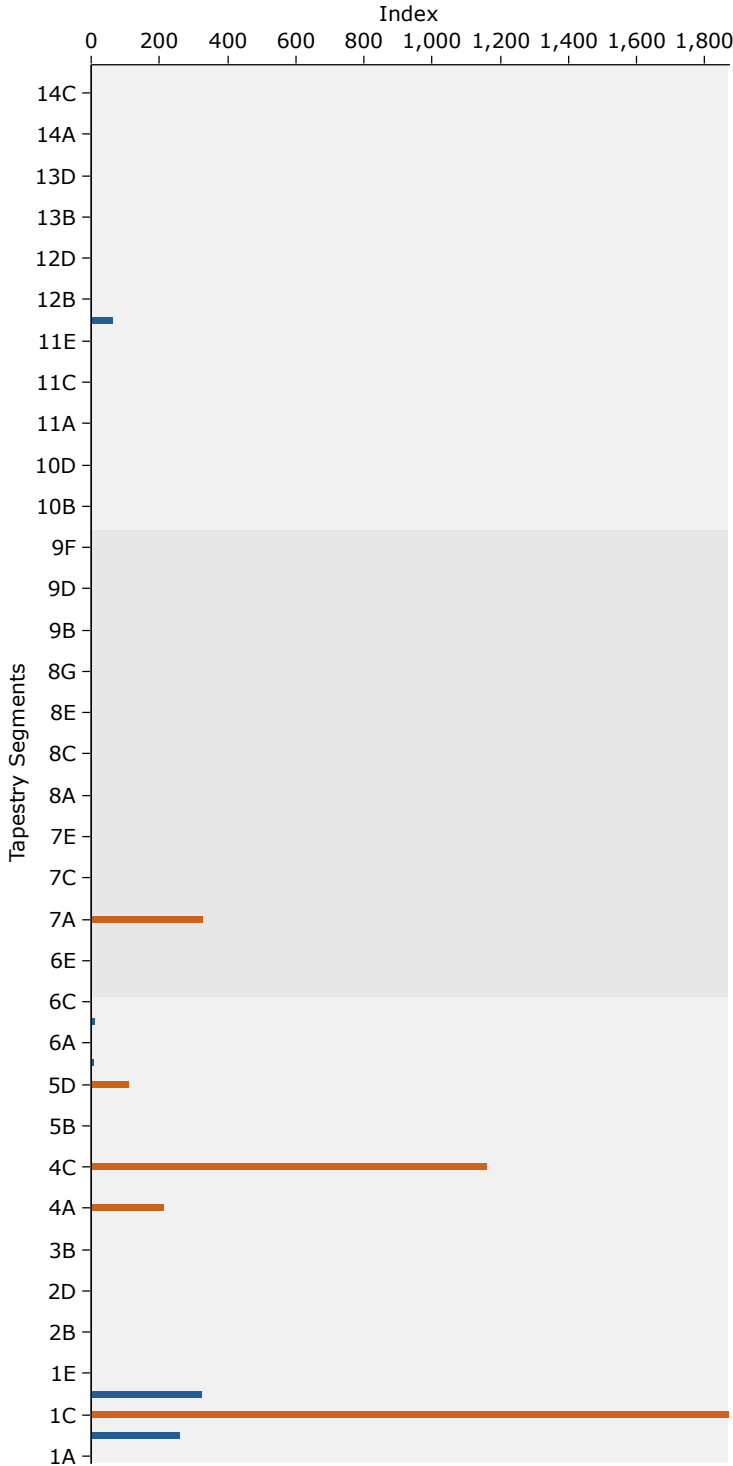
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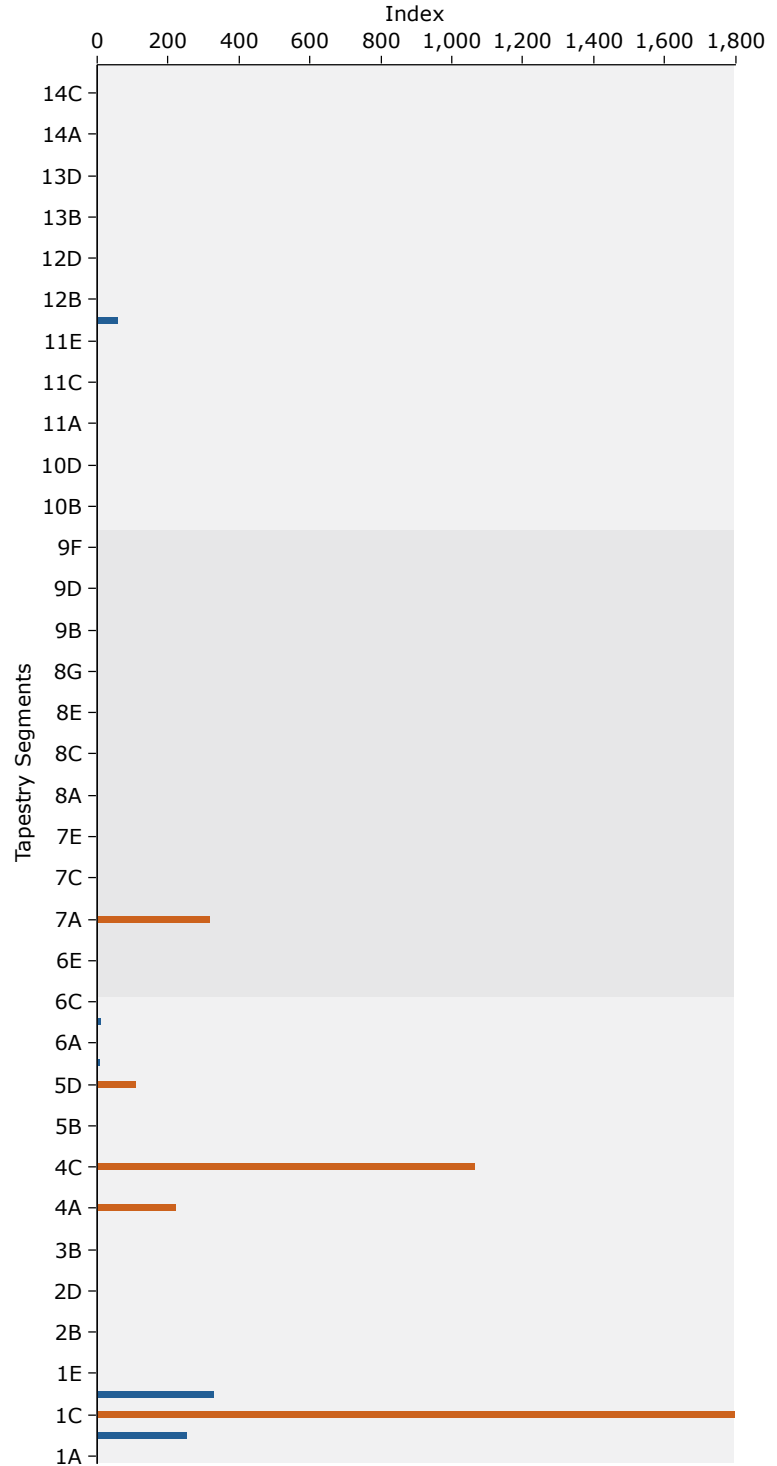
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	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	17,327	100.0%		34,451	100.0%	
<b>1. Affluent Estates</b>	<b>8,173</b>	<b>47.2%</b>	<b>472</b>	<b>17,019</b>	<b>49.4%</b>	<b>463</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	747	4.3%	264	1,635	4.7%	258
Boomburbs (1C)	5,751	33.2%	1874	11,689	33.9%	1801
Savvy Suburbanites (1D)	1,675	9.7%	325	3,695	10.7%	333
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
<b>2. Upscale Avenues</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
<b>3. Uptown Individuals</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>7,034</b>	<b>40.6%</b>	<b>535</b>	<b>13,222</b>	<b>38.4%</b>	<b>484</b>
Soccer Moms (4A)	1,109	6.4%	217	2,412	7.0%	222
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	5,925	34.2%	1,163	10,810	31.4%	1,069
<b>5. GenXurban</b>	<b>473</b>	<b>2.7%</b>	<b>24</b>	<b>880</b>	<b>2.6%</b>	<b>24</b>
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	420	2.4%	111	783	2.3%	111
Midlife Constants (5E)	53	0.3%	12	97	0.3%	12
<b>6. Cozy Country Living</b>	<b>68</b>	<b>0.4%</b>	<b>3</b>	<b>130</b>	<b>0.4%</b>	<b>3</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	68	0.4%	14	130	0.4%	13
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Ethnic Enclaves</b>	<b>1,455</b>	<b>8.4%</b>	<b>117</b>	<b>2,971</b>	<b>8.6%</b>	<b>104</b>
Up and Coming Families (7A)	1,455	8.4%	330	2,971	8.6%	320
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

# Tapestry Segmentation Area Profile

Stonecrest, Tega Cay, SC  
2451 Highway 160 W, Fort Mill, South Carolina, 29708  
Drive Time: 10 minute radius

Prepared by York County Economic  
Latitude: 35.04714  
Longitude: -80.99151

Tapestry LifeMode Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	17,327	100.0%		34,451	100.0%	
<b>8. Middle Ground</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
<b>9. Senior Styles</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
<b>10. Rustic Outposts</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
<b>11. Midtown Singles</b>	<b>1</b>	<b>0.0%</b>	<b>0</b>	<b>1</b>	<b>0.0%</b>	<b>0</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	1	0.0%	0	1	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
<b>12. Hometown</b>	<b>123</b>	<b>0.7%</b>	<b>12</b>	<b>228</b>	<b>0.7%</b>	<b>12</b>
Family Foundations (12A)	123	0.7%	69	228	0.7%	63
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
<b>13. Next Wave</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

# Tapestry Segmentation Area Profile

Stonecrest, Tega Cay, SC  
2451 Highway 160 W, Fort Mill, South Carolina, 29708  
Drive Time: 10 minute radius

Prepared by York County Economic  
Latitude: 35.04714  
Longitude: -80.99151

Tapestry Urbanization Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	17,327	100.0%		34,451	100.0%	
<b>1. Principal Urban Center</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>544</b>	<b>3.1%</b>	<b>19</b>	<b>1,012</b>	<b>2.9%</b>	<b>17</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	420	2.4%	111	783	2.3%	111
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	1	0.0%	0	1	0.0%	0
Family Foundations (12A)	123	0.7%	69	228	0.7%	63
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

# Tapestry Segmentation Area Profile

Stonecrest, Tega Cay, SC  
2451 Highway 160 W, Fort Mill, South Carolina, 29708  
Drive Time: 10 minute radius

Prepared by York County Economic  
Latitude: 35.04714  
Longitude: -80.99151

Tapestry Urbanization Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	17,327	100.0%		34,451	100.0%	
<b>4. Suburban Periphery</b>	<b>10,790</b>	<b>62.3%</b>	<b>195</b>	<b>22,499</b>	<b>65.3%</b>	<b>199</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	747	4.3%	264	1,635	4.7%	258
Boomburbs (1C)	5,751	33.2%	1,874	11,689	33.9%	1,801
Savvy Suburbanites (1D)	1,675	9.7%	325	3,695	10.7%	333
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	1,109	6.4%	217	2,412	7.0%	222
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	53	0.3%	12	97	0.3%	12
Up and Coming Families (7A)	1,455	8.4%	330	2,971	8.6%	320
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>5,925</b>	<b>34.2%</b>	<b>365</b>	<b>10,810</b>	<b>31.4%</b>	<b>347</b>
Middleburg (4C)	5,925	34.2%	1,163	10,810	31.4%	1,069
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
<b>6. Rural</b>	<b>68</b>	<b>0.4%</b>	<b>2</b>	<b>130</b>	<b>0.4%</b>	<b>2</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	68	0.4%	14	130	0.4%	13
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

# Tapestry Segmentation Area Profile

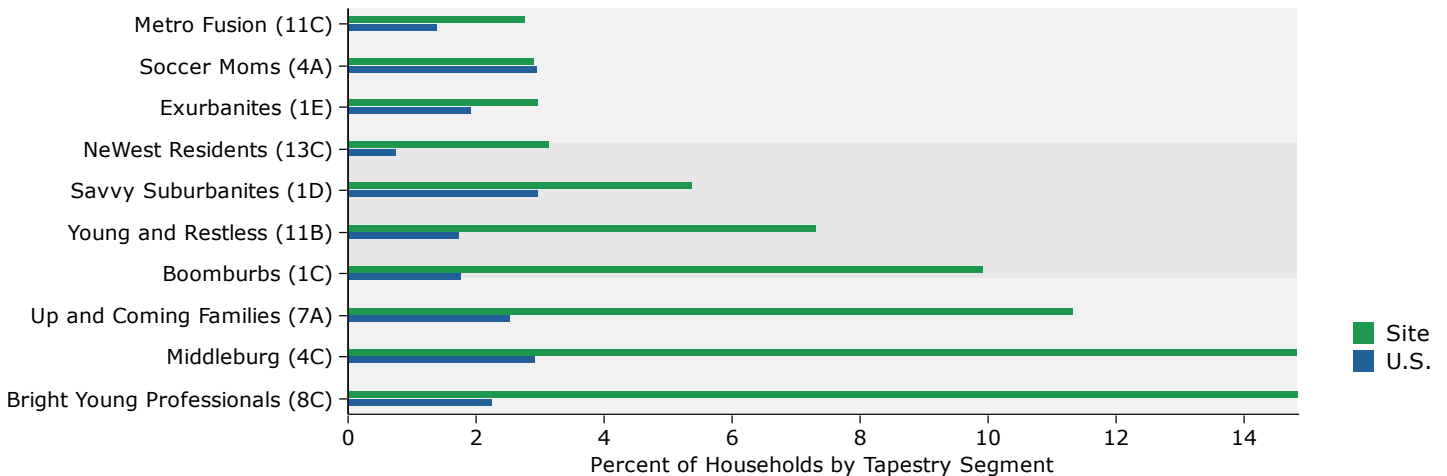
Stonecrest, Tega Cay, SC  
 2451 Highway 160 W, Fort Mill, South Carolina, 29708  
 Drive Time: 20 minute radius

Prepared by York County Economic  
 Latitude: 35.04714  
 Longitude: -80.99151

## Top Twenty Tapestry Segments

Rank	Tapestry Segment	2020 Households		2020 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Bright Young Professionals (8C)	14.9%	14.9%	2.3%	2.3%	658
2	Middleburg (4C)	14.8%	29.7%	2.9%	5.2%	505
3	Up and Coming Families (7A)	11.3%	41.0%	2.5%	7.7%	445
4	Boomburbs (1C)	9.9%	51.0%	1.8%	9.5%	561
5	Young and Restless (11B)	7.3%	58.3%	1.7%	11.2%	420
	<b>Subtotal</b>	<b>58.2%</b>		<b>11.2%</b>		
6	Savvy Suburbanites (1D)	5.4%	63.6%	3.0%	14.2%	181
7	NeWest Residents (13C)	3.2%	66.8%	0.8%	15.0%	411
8	Exurbanites (1E)	3.0%	69.8%	1.9%	16.9%	154
9	Soccer Moms (4A)	2.9%	72.7%	3.0%	19.9%	99
10	Metro Fusion (11C)	2.8%	75.5%	1.4%	21.3%	198
	<b>Subtotal</b>	<b>17.3%</b>		<b>10.1%</b>		
11	Hardscrabble Road (8G)	2.5%	78.0%	1.2%	22.5%	211
12	Home Improvement (4B)	1.8%	79.8%	1.7%	24.2%	105
13	Metro Renters (3B)	1.6%	81.4%	1.7%	25.9%	96
14	Set to Impress (11D)	1.5%	83.0%	1.4%	27.3%	110
15	Family Foundations (12A)	1.5%	84.4%	1.0%	28.3%	145
	<b>Subtotal</b>	<b>8.9%</b>		<b>7.0%</b>		
16	Old and Newcomers (8F)	1.5%	85.9%	2.3%	30.6%	64
17	Professional Pride (1B)	1.5%	87.4%	1.6%	32.2%	89
18	Midlife Constants (5E)	1.3%	88.7%	2.5%	34.7%	52
19	In Style (5B)	1.3%	89.9%	2.2%	36.9%	56
20	Rustbelt Traditions (5D)	1.2%	91.1%	2.2%	39.1%	53
	<b>Subtotal</b>	<b>6.8%</b>		<b>10.8%</b>		
	<b>Total</b>	<b>91.1%</b>		<b>39.1%</b>		<b>233</b>

## Top Ten Tapestry Segments Site vs. U.S.



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

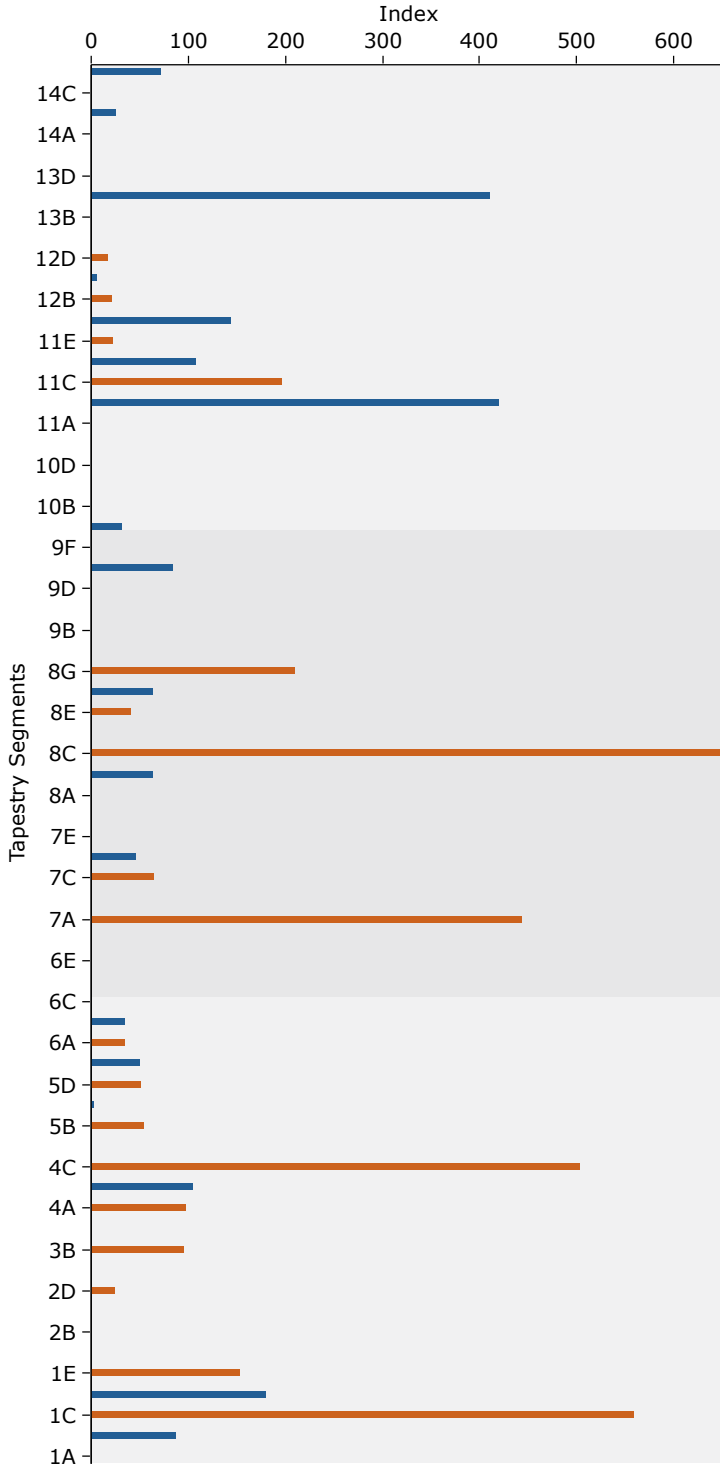
**Source:** Esri

# Tapestry Segmentation Area Profile

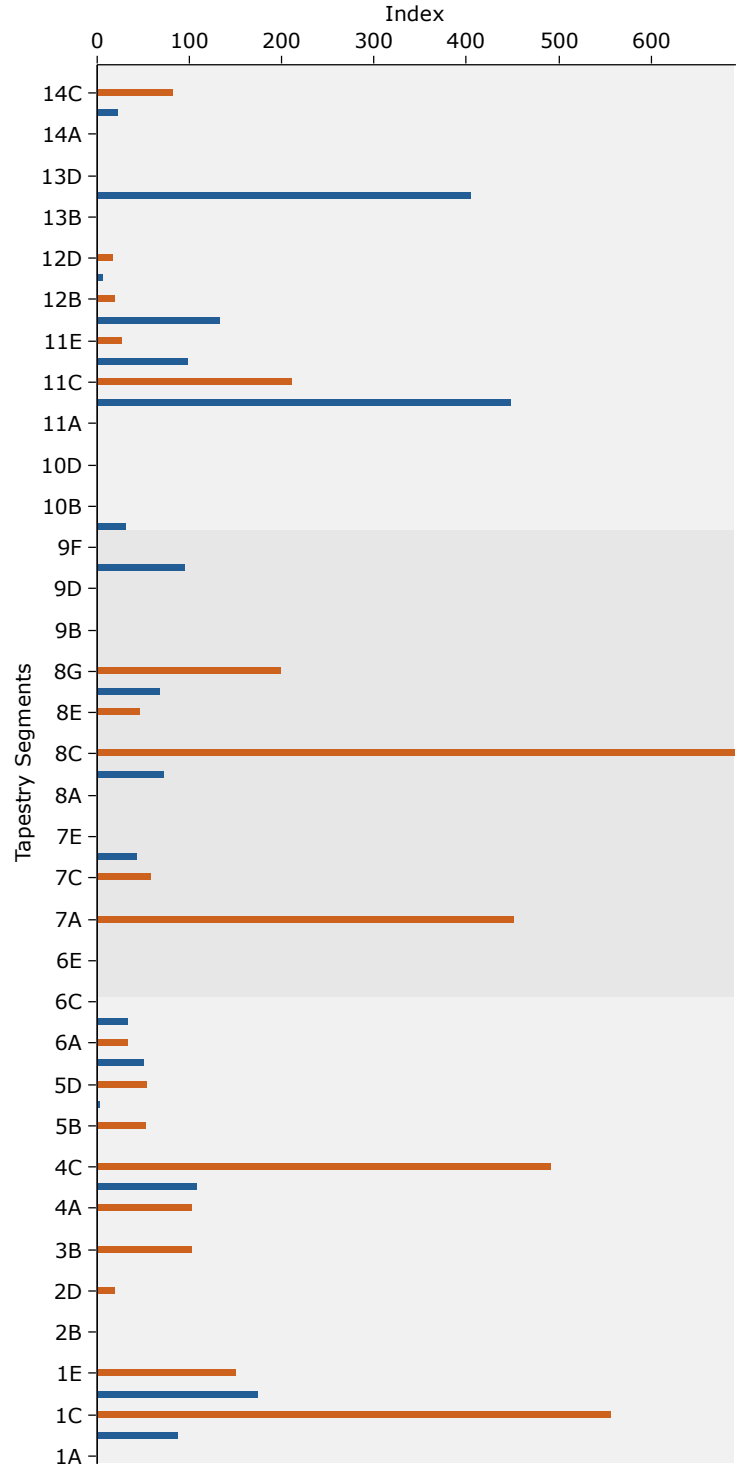
Stonecrest, Tega Cay, SC  
 2451 Highway 160 W, Fort Mill, South Carolina, 29708  
 Drive Time: 20 minute radius

Prepared by York County Economic  
 Latitude: 35.04714  
 Longitude: -80.99151

2020 Tapestry Indexes by Households



2020 Tapestry Indexes by Total Population 18+



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

# Tapestry Segmentation Area Profile

Stonecrest, Tega Cay, SC  
2451 Highway 160 W, Fort Mill, South Carolina, 29708  
Drive Time: 20 minute radius

Prepared by York County Economic  
Latitude: 35.04714  
Longitude: -80.99151

Tapestry LifeMode Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	105,012	100.0%		204,873	100.0%	
<b>1. Affluent Estates</b>	<b>20,728</b>	<b>19.7%</b>	<b>198</b>	<b>42,385</b>	<b>20.7%</b>	<b>194</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	1,528	1.5%	89	3,345	1.6%	89
Boomburbs (1C)	10,424	9.9%	561	21,530	10.5%	558
Savvy Suburbanites (1D)	5,640	5.4%	181	11,517	5.6%	175
Exurbanites (1E)	3,136	3.0%	154	5,993	2.9%	151
<b>2. Upscale Avenues</b>	<b>382</b>	<b>0.4%</b>	<b>7</b>	<b>580</b>	<b>0.3%</b>	<b>5</b>
Urban Chic (2A)	1	0.0%	0	2	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	381	0.4%	25	578	0.3%	21
<b>3. Uptown Individuals</b>	<b>1,723</b>	<b>1.6%</b>	<b>43</b>	<b>2,807</b>	<b>1.4%</b>	<b>44</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	1,723	1.6%	96	2,807	1.4%	104
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>20,510</b>	<b>19.5%</b>	<b>257</b>	<b>40,484</b>	<b>19.8%</b>	<b>249</b>
Soccer Moms (4A)	3,055	2.9%	99	6,726	3.3%	104
Home Improvement (4B)	1,871	1.8%	105	4,158	2.0%	110
Middleburg (4C)	15,584	14.8%	505	29,600	14.4%	492
<b>5. GenXurban</b>	<b>3,969</b>	<b>3.8%</b>	<b>33</b>	<b>7,306</b>	<b>3.6%</b>	<b>33</b>
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	1,324	1.3%	56	2,316	1.1%	54
Parks and Rec (5C)	76	0.1%	4	139	0.1%	4
Rustbelt Traditions (5D)	1,217	1.2%	53	2,369	1.2%	56
Midlife Constants (5E)	1,352	1.3%	52	2,482	1.2%	52
<b>6. Cozy Country Living</b>	<b>2,251</b>	<b>2.1%</b>	<b>18</b>	<b>4,492</b>	<b>2.2%</b>	<b>18</b>
Green Acres (6A)	1,188	1.1%	35	2,416	1.2%	35
Salt of the Earth (6B)	1,063	1.0%	35	2,076	1.0%	35
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Ethnic Enclaves</b>	<b>13,437</b>	<b>12.8%</b>	<b>179</b>	<b>28,198</b>	<b>13.8%</b>	<b>165</b>
Up and Coming Families (7A)	11,907	11.3%	445	24,986	12.2%	452
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	1,018	1.0%	66	2,072	1.0%	60
Barrios Urbanos (7D)	512	0.5%	47	1,140	0.6%	44
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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**Source:** Esri

# Tapestry Segmentation Area Profile

Stonecrest, Tega Cay, SC  
2451 Highway 160 W, Fort Mill, South Carolina, 29708  
Drive Time: 20 minute radius

Prepared by York County Economic  
Latitude: 35.04714  
Longitude: -80.99151

Tapestry LifeMode Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	105,012	100.0%		204,873	100.0%	
<b>8. Middle Ground</b>	<b>21,464</b>	<b>20.4%</b>	<b>189</b>	<b>39,616</b>	<b>19.3%</b>	<b>192</b>
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	971	0.9%	65	1,840	0.9%	74
Bright Young Professionals (8C)	15,598	14.9%	658	28,803	14.1%	692
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	692	0.7%	42	1,441	0.7%	47
Old and Newcomers (8F)	1,553	1.5%	64	2,846	1.4%	70
Hardscrabble Road (8G)	2,650	2.5%	211	4,686	2.3%	200
<b>9. Senior Styles</b>	<b>1,093</b>	<b>1.0%</b>	<b>18</b>	<b>1,958</b>	<b>1.0%</b>	<b>19</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	1,093	1.0%	86	1,958	1.0%	95
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
<b>10. Rustic Outposts</b>	<b>1,082</b>	<b>1.0%</b>	<b>12</b>	<b>2,080</b>	<b>1.0%</b>	<b>12</b>
Southern Satellites (10A)	1,082	1.0%	33	2,080	1.0%	32
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
<b>11. Midtown Singles</b>	<b>12,428</b>	<b>11.8%</b>	<b>192</b>	<b>21,366</b>	<b>10.4%</b>	<b>192</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	7,687	7.3%	420	12,852	6.3%	450
Metro Fusion (11C)	2,921	2.8%	198	5,664	2.8%	212
Set to Impress (11D)	1,604	1.5%	110	2,405	1.2%	100
City Commons (11E)	216	0.2%	24	445	0.2%	28
<b>12. Hometown</b>	<b>2,367</b>	<b>2.3%</b>	<b>37</b>	<b>4,359</b>	<b>2.1%</b>	<b>37</b>
Family Foundations (12A)	1,557	1.5%	145	2,897	1.4%	135
Traditional Living (12B)	435	0.4%	22	748	0.4%	21
Small Town Simplicity (12C)	130	0.1%	7	252	0.1%	7
Modest Income Homes (12D)	245	0.2%	18	462	0.2%	18
<b>13. Next Wave</b>	<b>3,316</b>	<b>3.2%</b>	<b>83</b>	<b>7,084</b>	<b>3.5%</b>	<b>79</b>
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	3,316	3.2%	411	7,084	3.5%	406
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>261</b>	<b>0.2%</b>	<b>15</b>	<b>2,157</b>	<b>1.1%</b>	<b>46</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	260	0.2%	26	496	0.2%	23
Dorms to Diplomas (14C)	1	0.0%	0	1,661	0.8%	83
Unclassified (15)	1	0.0%	72	1	0.0%	0

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# Tapestry Segmentation Area Profile

Stonecrest, Tega Cay, SC  
2451 Highway 160 W, Fort Mill, South Carolina, 29708  
Drive Time: 20 minute radius

Prepared by York County Economic  
Latitude: 35.04714  
Longitude: -80.99151

Tapestry Urbanization Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	105,012	100.0%		204,873	100.0%	
<b>1. Principal Urban Center</b>	<b>5,039</b>	<b>4.8%</b>	<b>67</b>	<b>9,891</b>	<b>4.8%</b>	<b>72</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	1,723	1.6%	96	2,807	1.4%	104
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	3,316	3.2%	411	7,084	3.5%	406
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>23,068</b>	<b>22.0%</b>	<b>133</b>	<b>43,407</b>	<b>21.2%</b>	<b>120</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	1,217	1.2%	53	2,369	1.2%	56
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	1,018	1.0%	66	2,072	1.0%	60
Barrios Urbanos (7D)	512	0.5%	47	1,140	0.6%	44
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	15,598	14.9%	658	28,803	14.1%	692
Metro Fusion (11C)	2,921	2.8%	198	5,664	2.8%	212
Family Foundations (12A)	1,557	1.5%	145	2,897	1.4%	135
Modest Income Homes (12D)	245	0.2%	18	462	0.2%	18
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>18,486</b>	<b>17.6%</b>	<b>97</b>	<b>33,694</b>	<b>16.4%</b>	<b>98</b>
In Style (5B)	1,324	1.3%	56	2,316	1.1%	54
Emerald City (8B)	971	0.9%	65	1,840	0.9%	74
Front Porches (8E)	692	0.7%	42	1,441	0.7%	47
Old and Newcomers (8F)	1,553	1.5%	64	2,846	1.4%	70
Hardscrabble Road (8G)	2,650	2.5%	211	4,686	2.3%	200
Retirement Communities (9E)	1,093	1.0%	86	1,958	1.0%	95
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	7,687	7.3%	420	12,852	6.3%	450
Set to Impress (11D)	1,604	1.5%	110	2,405	1.2%	100
City Commons (11E)	216	0.2%	24	445	0.2%	28
Traditional Living (12B)	435	0.4%	22	748	0.4%	21
College Towns (14B)	260	0.2%	26	496	0.2%	23
Dorms to Diplomas (14C)	1	0.0%	0	1,661	0.8%	83

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Tapestry Urbanization Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	105,012	100.0%		204,873	100.0%	
<b>4. Suburban Periphery</b>	<b>39,371</b>	<b>37.5%</b>	<b>117</b>	<b>81,456</b>	<b>39.8%</b>	<b>121</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	1,528	1.5%	89	3,345	1.6%	89
Boomburbs (1C)	10,424	9.9%	561	21,530	10.5%	558
Savvy Suburbanites (1D)	5,640	5.4%	181	11,517	5.6%	175
Exurbanites (1E)	3,136	3.0%	154	5,993	2.9%	151
Urban Chic (2A)	1	0.0%	0	2	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	381	0.4%	25	578	0.3%	21
Soccer Moms (4A)	3,055	2.9%	99	6,726	3.3%	104
Home Improvement (4B)	1,871	1.8%	105	4,158	2.0%	110
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	76	0.1%	4	139	0.1%	4
Midlife Constants (5E)	1,352	1.3%	52	2,482	1.2%	52
Up and Coming Families (7A)	11,907	11.3%	445	24,986	12.2%	452
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>15,714</b>	<b>15.0%</b>	<b>160</b>	<b>29,852</b>	<b>14.6%</b>	<b>161</b>
Middleburg (4C)	15,584	14.8%	505	29,600	14.4%	492
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	130	0.1%	7	252	0.1%	7
<b>6. Rural</b>	<b>3,333</b>	<b>3.2%</b>	<b>19</b>	<b>6,572</b>	<b>3.2%</b>	<b>19</b>
Green Acres (6A)	1,188	1.1%	35	2,416	1.2%	35
Salt of the Earth (6B)	1,063	1.0%	35	2,076	1.0%	35
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	1,082	1.0%	33	2,080	1.0%	32
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	1	0.0%	72	1	0.0%	0

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